Contemporary Advertising

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in the five years since the first edition of developing library collections for today s young adults was published numerous changes have taken place in the landscape of young adult literature and young adult library services informed by the professional activism including the we need diverse books wndb movement today s professionals recognize that library collections for young adults are incomplete if they fail to address and reflect a diversity of

racial ethnic and cultural identities gender identities sexual orientations and identities related to ability and disability contemporary librarians working to diversify their collections select material in a number of formats and must consider the accessibility of both old and new media as they select titles and resources developing library collections for today s young adults ensuring inclusion and access second edition offers guidance to librarians confronted with an expanding universe of published material from which to select with special emphasis on the principles of inclusion and accessibility this new edition of developing library collections includes guidelines for creating a young adult collection development policy conducting a needs assessment and evaluating and selecting print and nonprint material for the library s ya collection

the bible and digital millennials explores the place of the bible in the lives of 18 to 35 year olds who have been born into the digital age as the use of digital media becomes increasingly pervasive it should follow that it will have a significant effect on people s engagement with religion and the sacred texts associated with it drawing on contemporary in depth surveys this study unpacks digital millennials stance towards use of and engagement with the bible in both offline and online settings the book features results from a nationally representative survey of 2 000 young british people specifically commissioned for this project the data is also compared with the findings of others including a poll of 850 british bible centric christians and recent bible engagement surveys from the usa this book investigates the relevance of the bible to the lives of those who have grown up in the digital age it will therefore offer fresh insight to any scholar of biblical studies religion and digital media and religious studies

with improved security tighter integration with microsoft office and outlook a tool for creating and embedding 3d data and much more adobe acrobat 7 is the productivity tool you ve been dreaming of this thoroughly updated task based guide ensures that you can turn your dream productivity tool into a reality with acrobat 7 veteran author jennifer alspach steps you through all the acrobat 7 professional essentials from the basics of creating organizing and viewing electronic documents streamlining document reviews and using the program s editing and reviewing tools to more advanced functions like using digital signatures creating interactive forms using acrobat s engineering and prepress tools and protecting sensitive documents this guide s got it covered both beginners and more advanced users who are looking for a convenient reference will find what they need here in straightforward language clear steps and practical tips peppered by loads of visual aids

in imperiled whiteness penelope ingram examines the role played by media in the resurgence of white nationalism and neo nazi movements in the obama to trump era as politicians on the right stoked anxieties about whites losing ground and being left behind media platforms turned whiteness into a commodity that was packaged and disseminated to a white populace reading popular film and television franchises planet of the apes star trek and the walking dead through political flashpoints such as debates over immigration reform gun control and black lives matter protests ingram reveals how media cultivated feelings of white vulnerability

and loss among white consumers by exploring the convergence of entertainment news and social media in a digital networked environment ingram demonstrates how media s renewed attention to imperiled whiteness enabled and sanctioned the return of overt white supremacy exhibited by alt right groups in the unite the right rally in charlottesville in 2017 and the capitol riots in 2021

the mbr market continues to experience a massive growth the best practice in the field is constantly changing and unique quality requirements and management issues are regularly emerging the second edition of membrane biological reactors theory modeling design management and applications to wastewater reuse comprehensively covers the salient features and emerging issues associated with the mbr technology the book provides thorough coverage starting from biological aspects and fundamentals of membranes via modeling and design concepts to practitioners perspective and good application examples in the second edition the chapters have been updated to cover the recently emerged issues particularly the book presents the current status of the technology including market drivers restraints and development trend process fundamentals both the biological and membrane components have received in depth coverage in the new edition a new chapter has been added to provide a stronger focus on reuse applications in general and the decisive role of mbr in the entire reuse chain the second edition also comes with a new chapter containing practical design problems to complement the concepts communicated throughout the book other distinguishing features of the new edition are coverage of novel developments and hybrid processes for specialised wastewaters energy efficiency and sustainability of the process aspects of mbr process automation and recent material on case studies the new edition is a valuable reference to the academic and professional community and suitable for undergraduate and postgraduate teaching in environmental engineering chemical engineering and biotechnology

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